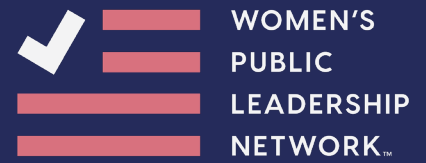


Women's Public Leadership Network is proud to invite you to be a part of our



SECOND ANNUAL

WOMEN'S PUBLIC LEADERSHIP SUMMIT

SAN DIEGO, CALIFORNIA
APRIL 21-23, 2023



250+ WOMEN
LEADERS



SAN DIEGO,
CALIFORNIA



APRIL 21-23,
2023

WOMEN'S PUBLIC LEADERSHIP NETWORK IS A 501(C)3 NONPARTISAN,
NONPROFIT ORGANIZATION.

OUR MISSION:

TO SEE MORE WOMEN AT DECISION-MAKING TABLES

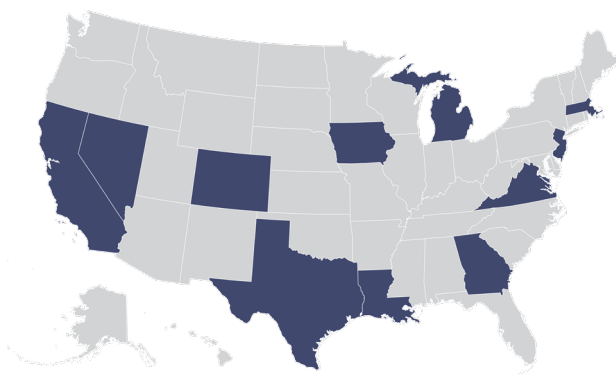
At Women's Public Leadership Network, we're your one-stop shop for effective public leadership. We provide center- and right-leaning women with the knowledge and resources to make seeking public

office and engaging in the political process more accessible. We're working from coast to coast to help women reach their goals, wherever they are on their political journey.

OUR AUDIENCE

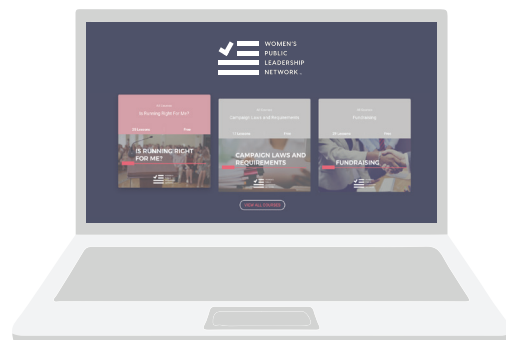
In a 2021 Gallup Poll, 69% of American women identified as moderate or conservative. As of July 2022, Additional candidacy records have already been achieved with record numbers of Republican women running for U.S. Senate, U.S. House, and Governor (via The Center for American Women and Politics (CAWP), a unit of the Eagleton Institute of Politics at Rutgers, The State University of New Jersey).

OUR IMPACT



**WPLN HAS INVESTED A
HALF-MILLION
DOLLARS IN STATE-BASED TRAINING
PARTNERS TO CLOSE THE GAP**

**WPLN'S ONLINE PLATFORM PROVIDES
70+ FREE RESOURCES ON
HOW TO RUN AN EFFECTIVE CAMPAIGN
TO OVER 1,000 USERS**



ABOUT THE SUMMIT

Our second annual Women's Public Leadership Summit will build on our success of our Inaugural Summit in February 2022 in New Orleans. Our audience for this event is made up of women from across the country who are engaging at any stage of the political process, including current and future candidates, current and former

elected and appointed officials, spouses and families, and women and men working to grow and sustain the network. The three-day event will be a chance to build practical skills, grow your network of like-minded women leaders, and hear inspiring stories from women at the forefront of public service.

THANK YOU TO OUR 2022 SPONSORS

Google



To engage as an event sponsor, please contact Maureen McInerney, Director of Development, at maureen@womenspublicleadership.net.

2022 FEATURED SPEAKERS INCLUDED:



Congresswoman
Julia Letlow
Louisiana's 5th District



Michelle Bekkering
U.S. Global Leadership
Coalition



Dee Dee Bass Wilbon
Deana Bass Williams
Bass Public Affairs

...PLUS DOZENS OF EXPERTS, STRATEGISTS, OFFICEHOLDERS, AND MORE!

Our Inaugural Summit featured breakout sessions on a wide range of topics, including: Messaging & Pivoting, Using Voter Data, Using Data to Better Reach Your Constituents, Fostering a Diverse Team Pipeline, Using and Understanding Polling, Building Coalitions, Developing Your Personal Capacity for Leadership, Tips for Networking, and more.

2022 AWARD WINNERS



ARCHITECT OF SOCIETY AWARD JULIANNE CONDREY

CHIEF OF STAFF, LT. GOVERNOR WINSOME EARLE-SEARS

The Architect of Society Award is inspired by Harriett Beecher Stowe's words that "women are the real architects of society," and is presented to a woman who exemplifies the qualities of center-right public leader: effective, principled, and a true public servant.



DANIEL ANTHONY AWARD ROBERT RIEGER

PARTNER, ADAMS AND REESE LLP

The Daniel Anthony Award is named for Susan B. Anthony's father and celebrates a man who has given critical support to a female public leader or leaders.

TENTATIVE 2023 AGENDA

FRIDAY, APRIL 21ST, 2023

Registration

Vendor Tables

Family and Partner Sessions

Regional Breakout Sessions

Networking Receptions*

SATURDAY, APRIL 22ND, 2023

Breakfast

Group Sessions

Breakout Sessions

Small Group Workshops

“Profiles In Leadership” Luncheon

Networking Receptions*

Awards Dinner

SUNDAY, APRIL 23RD, 2023

Breakfast

Group Sessions

Regional Breakout Sessions

*VIP ticket holders will have access to exclusive receptions on Friday and Saturday as well as a hospitality lounge throughout the event!



SUPPORTING A BROAD NETWORK

Our audience for this event is made up of women from across the country who are engaging at any stage of the political process. Attendees will have access to a variety of programming to meet their needs, wherever they may be on their political journey:

Future officeholders

Current elected or appointed officeholders

Women and others working to grow and sustain the network

Spouses or families



WOMEN'S

PUBLIC

LEADERSHIP

NETWORK™

CONTACT

For more ways to engage as an event sponsor, please contact Maureen McInerney, Director of Development, at maureen@womenspublicleadership.net.

Amplify your brand and support the next generation of diverse public leadership

SPONSORSHIP OPPORTUNITIES

Corporate and nonprofit partners help make our work possible. Consider the following opportunities to engage as a sponsor of WPLN's first-ever national summit. Women's Public Leadership Network is a registered 501(c)3 nonprofit organization.

PRESENTING SPONSOR \$25,000

5 tickets: VIP reception, 10 Tickets: General summit admission
Table branding at reception and dinner
Invitation to introduce a keynote speaker or award recipient
Premium table at Summit
Branding to all event materials
Discounted general admission tickets for members or employees
Brand featured on WPLN website for 12 months
Brand featured in WPLN email newsletter for 12 months
Social Media mention with photo

CHAMPION \$15,000

3 tickets: VIP reception, 5 Tickets: General summit admission
Table branding at reception and dinner
Invitation to host a panel
Premium table at Summit
Branding to all event materials
Discounted general admission tickets for members or employees
Brand featured on WPLN website for 12 months
Social Media mention with photo

ALLY \$10,000

3 tickets: VIP reception, 5 Tickets: General summit admission
Table at Summit
Branding to all event materials
Discounted general admission tickets for members or employees
Brand featured on WPLN website for 12 months
Social Media mention with photo

SUPPORTER \$5,000

2 Tickets: VIP reception and General summit admission
Table at Summit
Branding to all event materials
Discounted general admission tickets for members or employees
Social Media mention

TABLE \$1,000

2 Tickets: General summit admission
Table at Summit
Branding to all event materials

For more ways to engage as an event sponsor, please contact Maureen McInerney, Director of Development, at maureen@womenspublicleadership.net or 315-720-8442.

CREATE AN EXPERIENCE

Unique opportunities to integrate your brand throughout the event



PERSONAL BRANDING

\$10,000 or Service Donations

Help attendees revamp their headshot, resume, bio, stage presence, and more.



MOTHERHOOD AND WELLNESS ROOMS

\$5,000

Exclusive branding to private rooms for breast feeding, pumping, changing, or mindfulness.



VIP HOSPITALITY SUITE

\$10,000

Exclusive branding to a suite for our awardees, speakers, and other VIPs to relax and network throughout the event.



AFTER PARTY HOST

\$10,000

Host of the post-dinner afterparty on Friday night of the summit.



REFRESH ROOM

\$5,000 or Product Donations

Feature your self-care products in our refresh room to keep participants looking and feeling their best.



CHILDCARE SPONSOR

\$5,000

Ensure that every attendee is able to take advantage of free childcare throughout the event.



REGISTRATION

\$5,000

Branding to the event registration page, welcome packets, and name badges for attendees.



CONTACT

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YOUR SUPPORT HELPS PROVIDE TRAINING AND EDUCATIONAL RESOURCES TO WOMEN ACROSS THE COUNTRY.

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womenspublicleadership.net
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hello@womenspublicleadership.net